

## The Power of Leaderless Organizations; The Starfish & the Spider

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The Unstoppable Power of Leaderless Organizations. The Starfish and the Crawler: The Unstoppable Power of Leaderless Organizations is a 2006 publication by Ori Brafman and also Rod Beckstrom is an exploration of the implications of the current increase of decentralized organizations such as Grokster as well as YouTube. The Starfish as well as the Crawler suggest that companies fall into 2 categories: conventional "crawlers," which have a stiff pecking order as well as top-down management, and also advanced "starfish," which rely upon the power of peer connections.

Day 1 From centralization to decentralization

- MGM's Mistake and the Apache Mystery
- The Spider and the Fish

The president of the internet

- · A sea of Starfish
- · Sanding on five legs

## Day 3

The hidden power of the catalyst

- Taking on decentralisation
- The combo special

## Day 4

The hybrid organisation



- In search of the sweet spot
- The new world

Day 5 Success and Failure stories

- Workshops and Application for work
- Applications, examples, and case studies
- Plan for your next move