



London Elite Centre



Workshop in Designing Collaborative Business Models for Innovation and Competitiveness

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Workshop in Designing Collaborative Business Models for Innovation and Competitiveness

Start date:2023-05-22

End date:2023-05-26

Location:London

Price: \$5750

The crucial proficiencies built with this training are to establish an extensive image of organisational success drivers, review the potential of new worth suggestions, and create calculated pathways for service growth. Company design advancement is presented as an idea and as a technique, building on existing knowledge as well as skills.

This training program will demonstrate how business version development is making it possible for new strategies to complicated investment projects that require collaborative strategy. Attaining competitive advantage through partnership involves organized efforts to align monitoring and staff members with clients, suppliers, investors, and other stakeholders. This multi-stakeholder technique needs durable interpretations of the worth recommendation of each supplier and companion, as opposed to classic strategic objectives and goals.

Business models are modern-day tools that make it possible for managers to develop extensive scenarios for product, service, as well as market development, to establish the structures for achieving an enhanced and also lasting return on investment. This training course will certainly provide a comprehensive, sensible intro to service model innovation and also relevant topics consisting of understanding management as well as creative thinking with the expanded practice of organization design growth for managers and also execs.

Workshop Goals

Enable delegates to acquire knowledge and also abilities for company design advancement

Enlighten individuals about good techniques in stakeholder engagement for innovation and competitiveness

Develop structures for developing collaborative benefit

Enhance management skills with advanced organization growth methods

Day 1

What Do We Know About Business Models

- Introduction to business models
- The relationship between a business model and strategy
- Elements of the business model canvas
- How to make strategic innovation happen
- Strategic choices and negotiation processes
- Strategic co-alignment in supply chains

Day 2

The Innovation Process – In and Out

- Levels of creativity



- Models of innovation
- The difference between product, service, and process innovation
- Challenges to learning and creativity in open collaboration
- Strengths and weaknesses of the current models for knowledge transfer
- Effective ways to generate and manage ideas and knowledge
- How to develop an innovation strategy

Day 3

Value Co-Creation and Collaborative Management Practice

- Bi-lateral and multi-lateral inter-firm collaborations
- Value co-creation in inter-firm relationships
- The benefits of optimisation and sustainability
- Inter-firm partner communication
- Collaborative coordination and control
- Trust and risk aversion
- Managing contingencies with partners

Day 4

Organisational Design and Open Innovation

- Removing or reducing organisational barriers to open innovation
- Open innovation in an ecosystem
- Platforms as an organisational model and a coordination tool
- The benefits of open innovation
- Shared access and facilitated networking
- Control and governance of shared resources

Day 5

Competitiveness and Sustainability through Business Model Innovation

- Business models for high-performance innovation partnerships
- Balancing coordination costs and benefits
- Managing complex relationships and overcoming barriers to collaboration
- Measuring outcomes of business model innovation
- Combining corporate responsibility, philanthropy, and shared value
- Learning from the good practice



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